Paper TITLE (in ENGLISH, Arial Narrow, font size 16pt, upper-case, bold, centred)

one empty line 12pt

Author Name(s)1 (with link/index Arial Narrow font size 14pt, bold, centered, without academic titles, comma separated)

1 Name and surname with academic titles (corresponding author \*), affiliation (institution, faculty), e-mail (Arial Narrow, 11pt, left alignment) ORCID; separate multiple authors with semicolons, indicate affiliation and other details for each author individually

one empty line 12pt

**Abstract:** (in English, 200 – 250 words, Arial Narrow, 12pt, justified alignment)

one empty line 12pt

**Keywords:** (recommended 5 keywords in alphabetical order)

one empty line 12pt

**JEL Classification:** (recommended 1-2 codes, see <https://www.aeaweb.org/econlit/jelCodes.php?view=jel>)

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INTRODUCTION

Text text text (Arial Narrow, 12pt, justified alignment)

1. CHAPTER TITLE (12 pt, upper-case, bold, multilevel numbering)

Submit your manuscript as a Word file.

The title of your article should not exceed 15 words.

The text should be written in Arial Narrow 12, single spacing. Do not insert spaces or blank lines between paragraphs. The formatting is set to a 3-point space between paragraphs.

It is expected the length of your paper from 8 to 12 pages with spaces including the abstracts, bibliography, and key words.

Structure of the contribution, please, follow IMRaD structure. Wikipedia: <https://en.wikipedia.org/wiki/IMRAD>

Footnotes are allowed in the text[[1]](#footnote-1).

Citing in the text in accordance with the American Psychological Association (APA 7th) style. In-text citation for one author the format is: (Author, 2020)

For two authors the format is: (Author & Author, 2020)

For three or more authors: (First author et al., 2020)

Examples of In-text citation:

Parenthetical citation: Narrative citation:

(Beyer & Hinke, 2018) Beyer and Hinke (2018) / Beyer a Hinke (2018)

(Burns et al., 2017) Burns et al. (2017)

Text text xxxxx (first paragraph) xxx xxx xxx xxx xxx xxx xxx xxx xxx xxx xxx xxx xxx xxx xxx xxx xxx xxx xxx xxx xxx xxx xxx xxx. Burns et al. (2017, p. 144) argue: “Xxx xxx xxx xxx.”

Xxxx (new paragraph) xxx xxx xxx xxx xxx xxx xxx xxx xxx xxx (Beyer & Hinke, 2018) xxx xxx xxx xxx xxx xxx

For a multi-level list, use the defined formatting styles:

* Bullet point 1,
	+ Bullet point 2,
* Bullet point 1.

1.1 Subchapter title

Xxxxx

Tab. 1: Title

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Source: Xxx xxx xxx

Fig. 1 Title

Source: own processing, 2025 according to Beyer & Hinke, 2018

Figures (Fig.) and Tables (Tab.) are to be numbered and the references must be in the text: (Tab. 1).

Charts and Graphs are also Figures (Fig.)

Pictures (include graphs) must be visible and clear in black and white combination.

Formulas (equations) are to be numbered. (1)

CONCLUSION

Xxxxx

**Acknowledgement**

Text number of project

REFERENCES

Quote references in accordance with the American Psychological Association style (APA Referencing Style 7th edition). Include only the sources cited in current text, arranged in alphabetical order. Hyperlinks in citations should be in black colour text and without underlining.

Examples (Arial Narrow,12pt, left alignment):

Beyer, D., & Hinke, J. (2018). Sectorial Analysis of the Differences in Profitability of Czech and German Business Ventures – An Empirical Benchmark Study. *E+M Ekonomie a Management,* *21*(1), 127–143. https://dx.doi.org/10.15240/tul/001/2018-1-009

Burns, A.C., Veeck, A., & Bush, R. F. (2017). *Marketing Research* (8th ed.). Pearson Education Limited.

Český statistický úřad (2021). *Využívání informačních a komunikačních technologií v domácnostech a mezi osobami - 2021.* https://www.czso.cz/csu/czso/vyuzivani-informacnich-a-komunikacnich-technologii-v-domacnostech-a-mezi-jednotlivci-2021

Suchánek, P., & Štěrba, M. (2017). The Efficiency of the Value Creation Model in the Manufacturing Industry in the Czech Republic. In L. Janošová, L. Kuchynková, & M. Cenek (Eds.), *Proceedings of International Scientific Conference of Business Economics Management and Marketing 2017* (pp. 273-283). Masaryk University. https://www.muni.cz/en/research/publications/1389432

**More examples of references according to APA Style 7th ed.:**

American Psychological Association (2021). *APA Style: Reference Examples.* <https://apastyle.apa.org/style-grammar-guidelines/references/examples>

**Please ensure that every reference cited in the text is also included in the reference list.**

1. Footnote (Arial Narrow, 10pt) [↑](#footnote-ref-1)